



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 308
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
394775	08-02-2012		0	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
326		240658	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-10-2012	M (Broadcast Month, Cycle 1)	N	240658								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 326														
1	09-04-2012	09-07-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30		1	1	1	1			4	1,600	4	6,400.00
2	09-04-2012	09-07-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30			1	1	1	1		4	1,400	4	5,600.00
3	09-04-2012	09-07-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30			1	1	1	1		4	2,800	4	11,200.00
4	09-04-2012	09-07-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30			2	2	2	2		8	2,700	8	21,600.00
5	09-05-2012	09-07-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30				1	1	1		3	1,600	3	4,800.00
6	09-08-2012	09-08-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30							1	1	800	1	800.00
7	09-08-2012	09-08-2012	12:00PM - 03:30PM	PSU COLLEGE FOOTBALL 12-1130P (7074)	10	30							1	1	8,500	1	8,500.00
8	09-08-2012	09-08-2012	07:30PM - 11:00PM	AUTO RACING PRIMETIME (7071)	10	30							2	2	1,500	2	3,000.00
9	09-08-2012	09-08-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	10	30							1	1	1,200	1	1,200.00
10	09-09-2012	09-09-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	700	1	700.00
11	09-09-2012	09-09-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
12	09-10-2012	09-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1							1	1,600	1	1,600.00
13	09-10-2012	09-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1							1	1,400	1	1,400.00
14	09-10-2012	09-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	2,800	1	2,800.00
15	09-10-2012	09-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2							2	2,700	2	5,400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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MENTZER MEDIA SERVICES INC - 9187
ATTN: STEPHANIE KOHLBAUER
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21288

Contract No 394775		Contract Dt 08-02-2012		Revision Dt 0		Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY		Product Code POLITICALS		Station/Market WPVI - PHILADELPHIA										
Agency Est# 326				CMS # 240658		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 09-04-2012		End Date 09-10-2012		Billing M (Broadcast Month, Cycle 1)		Package N		Contract Title 240658				
Line	Start Date	End Date	Time Period	Description					RS	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	09-10-2012	09-10-2012	11:35PM - 12:02AM	Agency CPE: E : 326 LF NIGHTLINE (6970)					10	30	1								1	1,600	1	1,600.00
																			Contracted Gross Total:		36	79,600.00
																			Actual Gross Total:		36	79,600.00
																			Agency Commission:			11,940.00
																			Net Total:			67,660.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments		Actual Total											
Sep 12			0.00		0.00		79,600.00		0.00		79,600.00											
TOTAL			0.00		0.00		79,600.00		0.00		79,600.00											

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